LearningHouse

humane business incubator

space

for
people and companies
to

grow

www.learninghouse.biz

LearningHouse

the content

The content of the programme covers all the key aspects of setting up and growing a business.

Starting from personal development, the **group coaching sessions** take you on a journey of exploration and business design. Every three weeks, a new theme is introduced and worked on, and you will discover new business tools which you can directly apply to your growing business.

Expert sessions are half-day workshops facilitated by subject experts. These sessions combine presentations and individual advice.

One-to-one advice is ongoing and includes email, phone and one to one conversations.

Networking opportunities are constant and diverse; you have the opportunity to regularly participate in existing networks of entrepreneurs who are connected with LearningHouse.

Learning Sets are self-organised by the participants who form groups of 4-5 and meet every month to follow up and review individual actions, and support each other.

coaching team

Each programme has two professional business coaches who accompany you throughout the 9-month journey.

Experts and mentors from the LearningHouse network facilitate seminars and learning journeys. Some may become personal mentors to individuals or small groups. The experts are dedicated members of the LearningHouse network with diverse backgrounds in corporations and consultancy.

the incubator programme outline

Month	oct	nov	dec	jan	feb	mar	apr	may	june
Business Coaching	1 personal development	2 project management	3 customer focus	4 leading a team	5 marketing and communication	6 strategy and growth	7 budget and finance	8 positioning and branding	9 innovation and product design	10 staff development	11 measuring impact	12 sustainability
Business Tools	personal development plan	project mgmt tools	customer profiling	team role test team dev. plan	communication plan	vision map balanced score card	budget & cashflow forecast	blue ocean strategy	experience economy design	staff development plan	triple bottom line	backcasting
Expert Sessions (Example themes)		Humane Business			Legal Affairs			Web & graphic design			